



## **Sponsorship Opportunities for EUSIPCO 2017**

EUSIPCO is the flagship conference of the European Association for Signal Processing (EURASIP). Its 25th edition will be held in Kos island, in Dodecanese islands of Greece, from 28th August to 2nd September 2017 at the Kos International Convention Center. EUSIPCO 2017 will feature world-class speakers, oral and poster sessions, keynote and plenary talks, exhibitions, demonstrations, tutorials and for the first time satellite workshops; it is expected to attract many leading researchers and industry figures from all over the world.

EUSIPCO 2017 will focus on signal processing theory, algorithms, and applications. The conference covers a large number of application areas of interest: just to mention a few, audio and acoustic signal processing, speech and language processing, image and video processing, biomedical image and signal processing, machine learning and optimization, big data, multimedia, communications, sensor arrays, radar and sonar signal processing, information forensics and security, signal processing for computer vision, robotics, education, bioinformatics.

EUSIPCO 2017 offers potential sponsors several packages and exhibition opportunities to meet all types of organizations. These packages will not only enable your organization to access a large community of professionals but also demonstrate your support and commitment to the advancement of knowledge in signal processing and machine learning area. All sponsors will have their logo in the list of sponsors displayed on the conference website including a hyperlink to the sponsor's website. The following is the summary of the different packages we offer.

The organizing committee extends its invitation to become an official Sponsor of EUSIPCO 2017. Your support will be acknowledged on the conference website, in the programme guide, flyers in the conference bags and in the conference opening and closing addresses. A number of sponsorship packages are available, tailored to organisations of all sizes, each offering a range of publicity opportunities, complimentary registrations and exclusivity. The packages are flexible and can be customised to individual needs, requirements and budgets, and also offer the possibility to sponsor specific social events.

**Please consider lending your support to EUSIPCO 2017 as an official sponsor.**

**Do not hesitate to contact us for further  
information at:**

**[secretariat@eusipco2017.org](mailto:secretariat@eusipco2017.org)**



## Sponsorship packages

A number of flexible sponsorship packages are available, each offering a range of publicity opportunities and complimentary registrations. These packages can be adjusted to individual requirements as needed.

### ➤ **Diamond Sponsor – 20,000 €**

- Sponsor designation on Conference name badge
- One (1) exhibition space including one (1) draped table, two (2) chairs, and electricity in the exhibition area
- Four (4) complimentary delegate registrations for the conference, including four (4) for the banquet.
- Prominent acknowledgment, large-size logo displayed on conference banner and website (including hyperlink)
- Prominent acknowledgement, logo and full-page advertisement of the back cover in programme guide
- Recognition on all printed material (promotional material, conference program and proceedings).
- Display of sponsor's logo (roll-up banners) in the plenary room and near the registration area.
- Insert of the sponsor's promotional brochure in the conference bag (sponsor to supply material, must be approved by the organizing committee)
- Prominent acknowledgement as Diamond Sponsor during the opening and closing addresses, welcome reception and banquet
- Sponsor may provide delegates with a branded gift (sponsor to supply gifts)

### ➤ **Platinum Sponsor – 10,000 €**

- Sponsor designation on Conference registration bag
- Prominent acknowledgment, large-size logo displayed on conference banner and website (including hyperlink)
- Prominent acknowledgement, logo and full-page advertisement in programme guide
- Advertising roll-up banners in conference venue.
- Three (3) complimentary delegate registrations for the conference, including three (3) for the banquet.
- One (1) exhibition space including one (1) draped table, two (2) chairs, and electricity in the exhibition area
- Insert of up to (4) four-page flyer of sponsors promotional brochure in the conference bag (sponsor to supply material, must be approved by the organizing committee)
- Prominent acknowledgement as Platinum Sponsor during the opening and closing addresses, welcome reception and banquet

### ➤ **Gold Sponsor – 5,000 €**

- Large-size logo displayed on conference banner and website (including hyperlink)
- Prominent acknowledgement, logo and full-page advertisement in programme guide
- Advertising totem / roll-up banners in conference venue
- Two (2) complimentary delegate registrations for the conference, including two (2) for the banquet.
- One (1) exhibition space including one (1) draped table, (2) two chairs, and electricity in the exhibition area
- Insert of up to (2) two-page flyer of sponsors promotional brochure in the conference bag (sponsor to supply material, must be approved by the organizing committee)
- Prominent acknowledgement as Gold Sponsor during the opening and closing addresses, welcome reception and banquet

### ➤ **Silver Sponsor – 3,000 €**

- Medium-size logo displayed on conference banner and website (including hyperlink)
- Prominent acknowledgement, logo and half-page advertisement in programme guide
- Advertising totem / roll-up banners in conference venue
- One (1) complimentary delegate registration for the conference, including one (1) for the banquet.
- One (1) exhibition space including one (1) draped table, (2) two chairs, and electricity in the exhibition area
- Prominent acknowledgement as Silver Sponsor during the opening and closing addresses.



- **Best Student Paper Award Sponsor – 300 € each (at least two awards per sponsor)**
  - Half-page acknowledgement in programme guide as Best Paper Award Sponsor
  - Advertising totem / roll-up banners during awards ceremony
  - Prominent acknowledgement during awards ceremony
- **Travel Grant Sponsor – 600 € each (at least two awards per sponsor)**
  - The grants will only be used to cover travel or registration expenses of student authors or non-student authors in need of support to attend the conference. The grants will be awarded on a competitive basis.
  - Regular-size logo displayed on website (including hyperlink)
  - Logo in programme guide
  - Acknowledgement during the opening and closing addresses
- **Publisher Sponsor – 2,500 €**
  - Regular-size logo displayed on website (including hyperlink).
  - Logo in programme guide.
  - One (1) exhibition space including one (1) draped table, (2) two chairs, and electricity in the exhibition area.
  - One (1) complimentary delegate (basic) registration for the conference.
- **Conference Application (conference4you) – 800 €**
  - The sponsor will appear in the conference application menu.
- **Exhibition Space (only) – 2,000 €**

The exhibition will take place from Tuesday, August 29 until Friday, September 2, 2017. Your company's name and logo will appear on our webpage [www.eusipco2017.org](http://www.eusipco2017.org) as well as in the programme in the Exhibitor's section.

One (1) complimentary delegate (basic) registration for the conference.

### Other Sponsorship Opportunities

Prospective sponsors may choose to sponsor a specific event of the conference as detailed in the following list:

- **Banquet Sponsor – 3,000 €**
  - Half-page acknowledgement in programme guide as Banquet Sponsor
  - Advertising roll-up banners during conference banquet
  - Prominent acknowledgement during banquet
  - One (1) free banquet ticket.
  - Logo on banquet menus.
- **Welcome Reception Sponsor – 2,000 €**
  - Half-page acknowledgement in programme guide as Welcome Reception Sponsor
  - Advertising totem / roll-up banners during welcome reception
  - Prominent acknowledgement during welcome reception
  - One (1) free welcome reception ticket.
- **Coffee Break Sponsor – 1,000 €**
  - Logo in programme guide
  - Display space for one piece of advertising material (folder, brochures, etc.) during coffee breaks
  - Prominent acknowledgement in opening and closing addresses.
- **Lunches – Price to be advised**



➤ **Inserts (leaflets) in conference bags: 1,000 €**

A conference bag containing conference material will be distributed to all delegates upon registration. The bag will contain the Conference Program, Proceedings and various documents.

Sponsor will supply leaflet (must be approved by the organizing committee) to be inserted in the conference bags.

➤ **Recognition in all printed material and on the website: 500 €**

Sponsors' logo will appear in all printed material (promotional material, program, and proceedings).